

THE BASICS OF SAVING + INVESTING

INVESTOR
EDUCATION
2020

A Message to Educators

The Basics of Saving and Investing: Investor Education 2020 is a project of the Investor Protection Trust (IPT) and the Investor Protection Institute (IPI). This unique teaching tool provides school age and adult learners with non-commercial information that they need to know for sound financial decision-making and investing throughout their lives.

You can use *The Basics of Saving and Investing: Investor Education 2020* as the framework for an entire course or as part of a semester or year of instruction. The guide is complete with lesson plans, worksheets, overheads/handouts and tests covering each unit.

Divided into four self-contained units, **Basics** focuses on the following learning objectives:

- ✚ Understanding the financial markets
- ✚ Making sound financial and investment decisions
- ✚ Selecting among the various saving and investing options
- ✚ Recognizing and victim-proofing yourself against investment fraud
- ✚ Knowing how regulators help to protect investors

The Basics of Saving and Investing: Investor Education 2020 is available for download on the IPT website at www.investorprotection.org/teach-investing along with additional investor education booklets and videos.

We hope you will join the thousands of educators using this Investor Protection Trust/Investor Protection Institute teaching guide. We trust that you will find it an enriching experience in many ways.

Want to know more about IPT and IPI?

The Investor Protection Trust is a nonprofit organization devoted to investor education. Since 1993 the Investor Protection Trust has worked with the states and at the national level to provide the independent, objective investor education needed by all Americans to make informed investment decisions. The Investor Protection Trust strives to keep all Americans on the right money track. For more information, go to <http://www.investorprotection.org>. Visit IPT on Facebook at <https://www.facebook.com/InvestorProtectionTrust> and on Twitter at @IPT_Info.

The Investor Protection Institute is an independent nonprofit organization that advances investor protection by conducting and supporting unbiased research and groundbreaking education programs. IPI carries out its mission through investor education, protection and research programs delivered at both the national and grassroots levels in collaboration with state securities regulators and other strategic partners. IPI is dedicated to providing innovative investor-protection programs that will make a meaningful difference in the financial lives of Americans in all walks of life and at all levels of sophistication about financial matters. For more information, go to <http://www.iInvest.org>. Visit IPI on Facebook at <http://www.facebook.com/InvestorProtectionInstitute> and on Twitter at @IPI_News.

Sincerely,

The Investor Protection Trust

The Investor Protection Institute

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INTRODUCTION

- Welcome letter — A Message to Educators
 - Acknowledgements
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UNIT 1 — Getting Started

- Defining “Investor Education”
 - Why People Save and Invest
 - How to Think About Making Financial Decisions
 - Key Concepts of Saving and Investing
 - + Unit 1 Test/Answer Key
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UNIT 2 — Introduction to Financial Markets

- Understanding Risk and Return
 - How Financial Markets Work
 - Savings, Stocks, Bonds, Mutual Funds and Other Investments
 - Regulation of Financial Markets
 - + Unit 2 Test/Answer Key
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UNIT 3 — Making a Financial/Investment Plan

- Introduction to Financial Planning/Investing Concepts
 - Framing a Plan to Meet Individual Financial/Investment Goals
 - Selecting Financial Professionals
 - + Unit 3 Test/Answer Key
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UNIT 4 — Investment Fraud

- Introduction to Investment Scams, Schemes and Swindles
 - How Telemarketing Fraud Works — Inside the “Boiler Room”
 - Teach Individuals to Become “Victim-Proof.” Self-Defense Tips Against Fraud
 - How Regulators Help to Protect Investors
 - + Unit 4 Test/Answer Key
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APPENDIX

- Resources and Materials
- Organizations and Agencies
- Glossary of Terms